Strategic Planning for Government Professionals – Bringing Your Plan to Life
August 17, 2017
Chapel Hill, NC

8:30 Registration Opens

9:00 Welcome and Introductions
   Why Plan?
   What Plan is Right for Us?
   Are You Ready? (SOG Workbook)

10:30-10:45 Break

10:45-11:30 SOG SPL Model: Envision, Enact, Evaluate
   Lessons Learned from Strategic Planning Research
   Pick a topic for more focus in the afternoon

11:30-12:15 Lunch

12:15-1:45 Strategic Planning Framework & Workbook

1:45-2:00 Break

2:00-2:45 Topical Exploration

2:45-3:15 Topical Exploration

3:15-3:45 Moving Forward

3:45-4:00 Evaluation and Adjourn