



## **Strategic Planning for Government Professionals – Bringing Your Plan to Life**

August 17, 2017

Chapel Hill, NC

<b>8:30</b>	<b>Registration Opens</b>
<b>9:00</b>	<b>Welcome and Introductions</b>
	<b>Why Plan?</b>
	<b>What Plan is Right for Us?</b>
	<b>Are You Ready? (SOG Workbook)</b>
<b>10:30-10:45</b>	<b>Break</b>
<b>10:45-11:30</b>	<b>SOG SPL Model: Envision, Enact, Evaluate</b>
	<b>Lessons Learned from Strategic Planning Research</b>
	<b>Pick a topic for more focus in the afternoon</b>
<b>11:30-12:15</b>	<b>Lunch</b>
<b>12:15-1:45</b>	<b>Strategic Planning Framework &amp; Workbook</b>
<b>1:45-2:00</b>	<b>Break</b>
<b>2:00-2:45</b>	<b>Topical Exploration</b>
<b>2:45-3:15</b>	<b>Topical Exploration</b>
<b>3:15-3:45</b>	<b>Moving Forward</b>
<b>3:45-4:00</b>	<b>Evaluation and Adjourn</b>