AGENDA  Strategic Planning in Government
January 9, 2020 – Wilmington, NC
Lydian Altman & Rick Rocchetti

8:30  RegistrationOpens
9:00-9:15  Welcome
         Review of Today
         Classroom Expectations
9:15-9:30  Experience with Strategic Planning
9:30-10:00  Research on Strategic Planning in North Carolina
10:00-10:30  Context for Planning
10:30-10:45  Break
10:45-11:00  What Kind of Plan is Right?
11:00-12:00  How does SOG CPLG think about strategic planning?
              Strategic Public Leadership Model
12:00-12:45  Lunch
12:45-2:15  Strategic Planning Framework & Workbook
2:15-2:30  Break
2:30-3:00  Topical Exploration: A Deeper Dive
3:00-3:45  Moving Forward
3:45-4:00  Evaluation and Adjourn