



AGENDA

Strategic Planning in Government

January 9, 2020 – Wilmington, NC

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|--------------------|--|
| 8:30 | Registration Opens |
| 9:00-9:15 | Welcome
Review of Today
Classroom Expectations |
| 9:15-9:30 | Experience with Strategic Planning |
| 9:30-10:00 | Research on Strategic Planning in North Carolina |
| 10:00-10:30 | Context for Planning |
| 10:30-10:45 | Break |
| 10:45-11:00 | What Kind of Plan is Right? |
| 11:00-12:00 | How does SOG CPLG think about strategic planning?
Strategic Public Leadership Model |
| 12:00-12:45 | Lunch |
| 12:45-2:15 | Strategic Planning Framework & Workbook |
| 2:15-2:30 | Break |
| 2:30-3:00 | Topical Exploration: A Deeper Dive |
| 3:00-3:45 | Moving Forward |
| 3:45-4:00 | Evaluation and Adjourn |