

## **Strategic Planning**

Wednesday, September 15, 2021 School of Government, Chapel Hill, NC

8:30am Check-in and Registration

9:00am Welcome and Personal Introductions

9:15am Section One: Introduction to Strategic Planning

10:00am Section Two: Purpose

11:00am Section Three: Context

11:45am Lunch

12:45pm Section Four: Goals

1:45pm Section Five: Strategy

3:30pm Section Six: Logic Models

5:00pm Adjourn