



# Engaging Women in Public Service: Local Government Managers' Summit

June 22, 2017

Concord, NC

**This session was planned by the Summit Steering Committee made up of members of NCCCMA:**

Mary Furtado, Assistant Manager, Catawba County

Tasha Logan-Ford, Assistant Manager, Rocky Mount

Martha Paige, Town Manager, Morrisville

Angel Wright-Lanier, Deputy Manager, Mooresville

**12:00 pm** Registration & box lunch

**1:00 pm** "Navigating Dual Roles: Manager and Caregiver" Panel Session

- *This panel will begin with a summary of research findings from a national study of perceptions of women city managers and then will move on to a discussion of the challenges and strategies of dealing with the dual roles of caregiver and manager.*
- *Moderator: Suzanne Leland, UNC-Charlotte. Panelists: Mary Furtado, Heidi York, Angel Wright-Lanier*

**1:45 pm** Break

**2:00 pm** Mock Assessment and Negotiation Center

- *Negotiation, persuasion, influence. Skills that every executive must master to be successful but that many find challenging to apply. Using a mock assessment center format, this session will engage the audience in evaluating the mixed performance of two executives in critical and common situations.*
- *Speaker: Heather A. Lee, Ph.D.*

**4:30 pm** Adjourn Summit

- *Begin NCCCMA strategic work session to develop programs to attract and retain women to local government management.*