

# Cultivate Engaging Workplace Culture

April 3, 2020

School of Government, Chapel Hill, NC

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|----------------|--|
| <b>8:30am</b>  | Breakfast and Registration   |
| <b>9:00am</b>  | Welcome and Introductions  |
| <b>9:15am</b>  | To define two approaches to culture <ul style="list-style-type: none"><li>• Ed Schein (Structure of Culture)</li><li>• Cameron and Quinn (Competing Values)</li></ul>                              |
| <b>10:30am</b> | Break  |
| <b>10:45am</b> | To understand the role and impact of leadership on creating and sustaining culture <ul style="list-style-type: none"><li>• Ed Schein, Cameron and Quinn, Larry Senn (Shadow of a Leader)</li></ul> |
| <b>12:00pm</b> | Lunch (provided)   |
| <b>12:45pm</b> | To hear from practitioners on how they successfully implemented culture change in their organizations  |
| <b>2:00pm</b>  | To understand how to prepare for (culture) change  |
| <b>3:00pm</b>  | Break  |
| <b>3:15pm</b>  | To Develop an action plan  |
| <b>4:00pm</b>  | Adjourn  |