

STRATEGIC COMMUNICATIONS DIVISION

We develop, enhance, and deliver content to support the School's mission of helping public officials and citizens understand and improve state and local government. We are excited to partner with you.

BRAND IT LOGOS AND MORE

Do you need the School's logo? Do you have questions about branding on any materials? Email Robby Poore at poore@sog.unc.edu.

EDIT IT EDITORIAL SERVICES

Editorial services range from publication planning to proofreading, from book editing to bulletin review. Email Kevin Justice at justice@sog.unc.edu to plan your publication or send your completed manuscript to manuscripts@sog.unc.edu.

VISUALIZE IT GRAPHIC DESIGN

We can help you present your ideas and concepts with creative solutions. Email Robby Poore at poore@sog.unc.edu to start a project.

PICTURE IT PHOTOGRAPHY

Do you need assistance with finding the right image for your webpage or publication? Or a new head shot? Email Robby Poore at poore@sog.unc.edu for help with images.

ORDER IT ORDER PUBLICATIONS

Do you need publications to use in class or to supplement your course materials? Email Tom Buske at buske@sog.unc.edu.

PRINT IT PRINT COURSE MATERIALS

Owen Dubose ensures you have the materials or copies you need for an upcoming course. Email him at odubose@sog.unc.edu.

MARKET IT SPREAD THE WORD

Have an upcoming course, new publication, or initiative you want to share? We can help you determine, reach, and expand your audiences. Email Mary Judge at judge@sog.unc.edu.

COUNT IT REVIEW SALES DATA

Review and leverage historical or comparable data before starting a publication, course, or other revenue-generating project. Email Mary Judge at judge@sog.unc.edu to get the reports you need.

PITCH IT HELP US HELP YOU WORK WITH THE MEDIA

Do you think your project is newsworthy? Need some advice dealing with a reporter on a deadline? Contact Sonja Matanovic at matanovic@sog.unc.edu or **917.992.2956** or Kristen Young at kristen@sog.unc.edu or **919.740.8046**.

TELL IT LET US KNOW WHAT YOU'RE DOING

Your work impacts numerous public servants and addresses timely issues across the state. We can help you publicize your stories throughout the University and beyond. Email Kristen Young at kristen@sog.unc.edu with your story.