What’s next for Charlotte – Olympics?

Global event is a long shot, but city will aspire for more

BY JEFFREY COLLINS
Associated Press

CHARLOTTE Nearly a year before Charlotte pulled off a successful Democratic National Convention, business leaders gathered to kick around what the city might do next. A Super Bowl? Maybe a G-20 Summit? Or perhaps what one entrepreneur suggested, the biggest event on Earth – the Olympics.

Any thoughts of those kinds of grand events are still just dreams, said Charlotte Chamber of Commerce Executive Director Bob Morgan. But Charlotte is the kind of place that often gets what it wants – just look at the NFL’s Panthers, the NBA’s Hornets and Bobcats and the convention. “It is part of the DNA of those of us in Charlotte to continually aspire to be more than what we are,” said Morgan, who would like the city to double in size to 4 million in 20 years.

Basking in the glow of his city’s success Friday, Char-

Charlotte leaders point out Atlanta parlayed its 1996 Democratic convention into a successful Olympic bid for 1996. But Atlanta, a large metropolitan city, was already well into the process of landing the games. Charlotte hasn’t started. Bids for the 2024 games start in just three years, and bids for the 2028 Olympics start in 2019.

Also, the Atlanta games were the last paid for privately. Cities and countries now have to promise billions of dollars to Olympic organizers. “You’re going to have a government willing to put a pot full of money into an event like this and back it financially,” said A.D. Frazier, who was senior vice president for the committee that brought the games to Atlanta.

“We are putting on a great Democratic convention. We should be able to hold anything. The Republicans should be back in four years,” said Andre Harris, a butcher at a Harris Teeter grocery store who rode the light rail train into downtown Thursday just to see what it looked like during the convention. “We’re cleaner, better looking, more beautiful and just a better place than Atlanta.”

While Olympics, Super Bowls and other huge events are fun to dream about, Morgan said big events serve a more mundane purpose for a city that has grown over every census since 1790.

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STEVES JESSMORE - sjessmore@thesunnews.com

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Unintentional Contamination

- 1987 Rainbow Family
  - Nantahala National Forest (NC)
  - *Shigella*

- 2003 Jam Band
  - Multiple States
  - Hepatitis A
Intentional Contamination

2007
Beijing - The food poisoning of 203 hospital patients in northeast China was an intentional act, police said...

2001
120 sickened at 16 restaurants from poison laden noodles

2006
Restaurant chain closes 28 stores after poisoned salads, soups, and pasta sauce discovered

2003
Italy on alert for water poisoner

2002
'Al-Qa'ida' attempt to poison Rome's water supply foiled
Planning

• Start early
• Establish lead agency
• ICS
• Training
• Communicate, communicate, communicate
Challenges

• Exposure to outdoor environment
• Lack of handwashing
• Temperature control
• Food Disposal
Challenges

- Mobile water/waste facilities
- Limited space, cramped quarters
- Food preparation occurring outside normal business hours
- Multiple food prep and serving sites
- Staff safety
- The unexpected
Announcement

• On November 3, 2016 it was announced that the Tryon International Equestrian Center “TIEC” would be the host for the 2018 World Equestrian Games. “WEG”

• Host locations usually have about 4 years to plan for the event. Because Canada declined to host the games it left only 18 months to prepare for the event.
Expectations

• 500,000 people were expected over 2 weeks of competition.
• In the past, 71 different countries have participated in the games.
Hurricane Florence

• As Florence was predicted to make a significant impact to the Eastern Counties, resources and manpower were pulled from the games.
• On September the 14\textsuperscript{th} many EH Specialists, PHP&R staff, State PH staff were called back to their counties to prepare for the hurricane.
• The staff that stayed behind were able to complete daily inspections to ensure that all athletes, spectators and staff were safe.
Public Health

• There were 37 public health personnel working the games.
• They had over 1188 field hours over the 13 days.
• They documented over 57,000 meals served.
• Over 225 surveillance visits.
• Many NC counties and state agencies provided assistance through the event. From providing resources, staff and working as part of the incident management team.
Questions?